



HEALTH INFORMATION SECURITY & PRIVACY TOOLKIT

Health Information Security & Privacy Toolkit

Provider Education Toolkit

Content for e-mail

E-MAIL #1

HOOK: Get Connected & Earn **FREE CME Credits**

Get connected with the **Health Information Security & Privacy Toolkit** designed especially for physicians and the healthcare community. In partnership with **(insert state partner name)**, our goal is to increase physician awareness on the value of safe and secure electronic health information exchanges. Visit **www.Secure4Health.com** to learn more, ask questions, and earn **FREE** CME credits as you **get connected!**

It's Safe.

With its great potential to improve the delivery of healthcare services, electronic health information technology means better care for your patients.

It's Secure.

Reputable electronic health information exchanges uphold the security protections necessary to guarantee privacy and follow guidelines set forth by HIPAA and state patient privacy laws.

It's Time.

The days of paper patient records are drawing to a close. Taking steps to integrate electronic health information technology into your practice can lead to fully functional records, better clinical outcomes and time saved.

Get Connected.

To learn more about getting connected to health information technology, visit us online at www.Secure4Health.org.



HEALTH INFORMATION SECURITY & PRIVACY TOOLKIT

E-MAIL #2

HOOK: Earn FREE CME Credits

Want to earn free CME credits while learning more about electronic health information technology?

(Insert partner name) has partnered with the **Health Information Security & Privacy Toolkit** to raise awareness about the value of a safe and secure electronic health information exchange. Whether you are just starting the journey or have already starting implementation, you'll find great resources and have the opportunity to earn FREE CME credits by visiting www.Secure4Health.com.

**It's Safe. It's Secure. It's Time.
Get Connected.**



HEALTH INFORMATION SECURITY & PRIVACY TOOLKIT

Generic email

HOOK: Now is the Time to Get Connected, Earn **FREE CME Credits**

There's no better time than right now to learn more about safe & secure electronic health information exchange. By visiting www.Secure4Health.com, you'll not only get connected to a great resource but have the opportunity to earn FREE CME credits.

(Insert partner name) has partnered with the **Health Information Security & Privacy Toolkit** to raise awareness about the value of a safe and secure electronic health information exchange. We encourage you to visit the Web site today, and join the thousands of other physicians who have made the choice to **Get Connected**.

**It's Safe. It's Secure. It's Time.
Get Connected.**

Get Connected at www.Secure4Health.org.